

APRIL 2025

CONNECTIONS



From the CEO

Chad Graves, Chief Executive Officer

How we celebrate financial literacy all year

While April is celebrated worldwide as Financial Literacy Month, here at Ent it's a perennial focus. Our ongoing, free financial education programs support our mission: To help improve the financial lives of those we serve.

And last year, we helped your fellow members, neighbors and many Colorado communities increase their financial knowledge and skills at a record-setting pace. In 2024, over **1.7 million people across 23 Colorado counties** took advantage of our free financial programs and information. That includes:

- 515** financial education classes
- 30,617** class participants
- 908** free, one-to-one coaching sessions
- 1.67M** people reached via social media, press coverage and more
- 47%** increase of Sound Cents podcast followers

Financial Literacy Month

Book a financial coaching appointment in April for an exclusive surprise!
Ent.com/coaching

Students win with the Denver Broncos and Ent

Our **Adventures in Reality** program, powered by the **Denver Broncos**, has also scored some impressive wins. So far, during the free simulation **829** students at **14** schools have learned real-life financial skills to help them succeed after graduation and beyond. Led by Ent educators, and if scheduling permits Broncos cheerleaders and alumni players, students choose an entry-level career and then budget for housing, food, a car, and fun.

Better together, thanks to you

Thanks to you and your more than half a million fellow members, you've helped make **Ent Colorado's largest homegrown credit union**. Expanding into more communities allows us to reach even more Coloradans with our financial education programs. **We're definitely better together.**

How did Ent Credit Union get its name?

Many organizations are named after notable people or where they were started. Ent Credit Union's name reflects both.

Your credit union was founded on the former Ent Air Force Base in Colorado Springs. Base leaders wanted to encourage their predominantly young military and civilian staff to make smart use of their money. **Their solution? Start a nonprofit credit union right on base.**

As for the base, it was named for a true hero: **Air Force Maj. Gen. Uzal Girard Ent.** During World War II, Maj. Gen. Ent won distinction, in part, for launching destructive aerial blows against Axis targets.

Today, we're proud to continue honoring our name's legacy by putting those we serve first.



Tips to spot a fraudster

They call. They email. And they especially love to text about a **"suspicious transaction"** on your account. They're scammers. And here are a few ways you can spot them.

Check the name

If you get an email or text from **ENT (all capital letters)** or **Ent Federal**, it's a scam. Our correct name is Ent Credit Union.

What info we'll never ask you for

You can also spot a scammer by what they ask for. **We won't call, text, or email you for the information below.** In fact, it's likely we already have it on file.



- Credit or debit card PIN
- Digital banking username or password
- Account number and routing number
- CVV2 code on the back of your credit or debit card
- FULL Social Security number
- Verification code

Want to be sure it's Ent contacting you? Feel free to look up our number and call us. Or stop by any service center. **We're happy to help.**

Live webinars

See a complete class list and register at Ent.com/Events

Financial Literacy 101

April 7 | 2-2:30 PM

Credit Unlocked: Better Scores, Better Savings

April 15 | 9:30-10 AM

Financial Literacy 101

April 23 | 11-11:30 AM

Save More, Stress Less

April 29 | 3-3:30 PM

Ent Community Support

January - February 2025



Financial
Education
Classes

75



Teen Financial
Classes
Attendees

1,266



Financial
Coaching
Sessions

214

2025 Board of Directors Confirmed

In October 2024, the **Ent Nominations and Election Committee Chair** informed members of three (3) three-year term positions open for the 2025 Board of Directors along with the nomination by petition process.

In alignment with Ent's Board charter, as no petitions were received and there was one (1) nominee for each position, the existing Board members were appointed. **They are:** Walter Glover, Tim Drummer, and Shanna Farmer.



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